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Ethical Chic: The Inside Story of the Companies We Think We Love by Fran Hawthorne. HD 2785 ,H37 2012

“Consumers are told that when they put on an American Apparel t-shirt, leggings, jeans, gold bra, or other item they look hot. Not only do they look good, but they

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can also feel good because they are helping US workers earn a decent wage (never mind that some of those female workers have ...

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Author Fran Hawthorne uses her business-

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investigative skills to analyze six favorites: Apple, Starbucks, Trader Joe's, American Apparel, Timberland, and Tom's of Maine. More than a how-to guide for daily dilemmas and ethical business practices, Ethical Chic is a blinders-off look at the mixed bag of values on sale at companies that project a seemingly

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American Apparel, Timberland, and Tom's of Maine. She attends a Macworld conference and walks on the factory floors of American Apparel.

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Responsibility Fran Hawthorne. Imprint Boston : Beacon Press, c2012. Physical description xxvi, 181 p. ; 24 cm. ...

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of Maine, Timberland, and Trader Joe's
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Paperback by Hawthorne, Fran, ISBN 0807000604, ISBN-13 9780807000601, Brand New, Free shipping in the US
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